

A Brand New Look ... for a New Era of Pioneering

Building on our proud history of community service, and leveraging the strengths of our loyal membership base, we are looking to the future and our 100th anniversary in 2011 with great enthusiasm. To ensure we are well positioned for the next 100 years, we will be starting the new year with some new goals and an exciting new look.



Naturally we turned to our Life and Regular members, as well as non-Pioneer employees of sponsor companies to get valuable insights regarding the future of Pioneering. Your input served as the basis for thorough research, and ultimately led to the establishment of four organizational objectives. We hope all members will take an active role in embracing these new endeavors to:

1. Refine our project and program focus and structure to give more volunteers greater flexibility by offering more one-day and week-end opportunities.
2. Refine our membership recruitment strategies to encourage more people to participate, and to provide an outlet for families to volunteer.

3. Re-engage our sponsor companies; and
4. Update our image and brand.

The new Pioneer logo shown to the left, with the traditional Pioneer triangle in the center of the 'spark of change' will be rolled out over the next 24 months. It was created along with our enhanced mission statement, to clearly tell the world who the Pioneers are ... an energetic, volunteer network that is ready for action.

We're counting on you to be part of this exciting new era in Pioneering.

Our Mission

Pioneers is a network of volunteers who effect immediate, tangible change in local communities, in partnership with their sponsors.



- **Letter from the Chairman**
- **Pioneer Leadership Insight**
- **[Group Article 1]**
- **[Group Article 2]**